ORDENT

COMPANY PROFILE · NOVEMBER 2026

The right tech and AI, explained clearly, delivered to the end.

We are a technology and AI consulting team. We help banks, government agencies, and development organisations choose the right move, build it, and keep it running reliably.

ABOUT ORDENT

Technology advisors who stay accountable for the result.

Since 2015, we have helped banks, government programs, international development agencies, and media companies turn business needs into digital systems that people actually use.

We most often work where the stakes are high: regulated industries, programs with many stakeholders, and public services that cannot go down. We don't advise and walk away. We help design, build, and look after the system so it keeps running.

HOW WE WORK

01 **We aim for results, not just "done".**

Our work doesn't stop when the code is written. We make sure the system runs well at launch and stays that way day to day.

02 **Every decision is written down clearly.**

The reasons behind each decision, the operating guides, and the handover are written in plain language, so your team stays in control.

03 **We stay after launch.**

Most of our clients work with us for years, because important systems need people who stick around.

We are the team you call when the system has to work.

BANDUNG · SINCE 2015

TRACK RECORD

Ten years, and our systems are still used every day.

10+
YEARS IN BUSINESS

4
COUNTRIES

65
PRODUCTS DELIVERED

69
PEOPLE

2015
Founded
Started in Bandung by three people.

2017
APEC Hackathon
Represented Indonesia; BCA Hackathon finalist.

2018
Australia Awards
Awardee for a startup ecosystem study. AIPJ partnership begins.

2022
Qlola · BRI
Corporate banking platform at national scale.

2026
Climate & inclusion
IFDA with WRI Indonesia; INKLUSI platform support.

50,000+
people using a single platform at once (Qlola, BRI)

6 years
our longest partnership (AIPJ3, DFAT)

24/7
monitoring on the platforms we run

WHAT WE DO

From "what should we build?" to a system that runs smoothly.

01

Technology & AI consulting

Helping you decide what to build, what not to, and where AI is genuinely useful.

02

Web applications

Portals, dashboards, and internal systems that stay fast as users grow.

03

Mobile applications

Apps for customers or field teams, connected straight to your core systems.

04

Cloud infrastructure & reliability

Secure servers, tidy releases, round-the-clock monitoring, and a backup plan for outages.

05

Maintenance & support

Security updates, issue handling, and steady improvement under clear SLAs.

BANKING & FINANCE · GOVERNMENT & JUSTICE · DEVELOPMENT & CLIMATE · MEDIA & ENTERTAINMENT · TOURISM · RETAIL & MANUFACTURING

One team handles it all: strategy, building, security, and daily operations.

START TO FINISH, ONE POINT OF CONTACT

HOW WE WORK

Our goal: you can run it yourself, not depend on us.

01
Understand
We listen first: your needs, limits, and what success looks like.

02
Plan
Designing the system, weighing risks, and organising the data.

03
Design
Screens and flows tested with real users.

04
Build
Delivered in steps, with code checked at every stage.

05
Strengthen
Testing security, speed, accessibility, and heavy user load.

06
Run
Monitoring, upkeep, and continuous improvement.

WEEKLY
A demo you can try
You see and try the progress yourself, not just read a report.

ALWAYS
Tested before release
Every change is checked in a separate environment before reaching users.

WRITTEN
Decisions and their reasons
Records your team can easily open and understand later.

WHAT YOU RECEIVE

- DESIGN DECISION RECORDS
- SECURITY RISK ANALYSIS
- TEST PLAN
- OPERATING GUIDES
- HANDOVER DOCUMENTS

WAYS TO WORK TOGETHER

- FIXED-SCOPE PROJECT
- DEDICATED TEAM
- SUPPORT & SLA
- DISCOVERY / AUDIT SPRINT

Every engagement ends with documentation, guides, and a handover session, so your team can run it on its own without us.

SECURITY FROM THE START

Security is planned from day one, then proven through testing.

To us, security is not a checklist at the end of a project. The rules are set during design, tested before launch, and watched continuously once the system is live.

FRONT DOOR

Firewall and traffic limits · TLS 1.3 encrypted connections · DDoS protection · Allow-listed access · Edge caching

APPLICATION

Follows OWASP standards · Role-based access + MFA · Input validation · Audit logs · Third-party library scanning · Code review

DATA

Encrypted in transit and at rest · Access only as needed · Encrypted off-site backups · Tamper-proof archives

OPERATIONS

Deadlines for security updates · Password & secrets management · Regular access reviews · Incident playbooks · Post-incident root-cause reports

01

Risk analysis

Done before the system design is fixed.

02

Code & library scanning

Automatic on every change.

03

Load & accessibility testing

Before launch, against real scenarios.

04

Acceptance testing & sign-off

With your team, in writing.

- Applied on the AIPJ3 platform (DFAT-funded): documented risk analysis and mitigation plan, reviewed with the client before launch.

EVERYDAY RELIABILITY

We measure uptime through your users' eyes.

DETECT · 60S
Monitoring
Nonstop checks, 24 hours a day, 7 days a week.

CONTAIN
Isolate
Sources of trouble are blocked; users are still served from backup pages.

SWITCH · 180S
Automatic switchover
Traffic moves by itself to the backup server.

RECOVER · RTO < 6H
Recovery
The application and data are re-checked on the backup server.

REVIEW · ≤ 3 DAYS
Find the root cause
Investigation, fixes, and a written report.

RPO <24h
MOST DATA WE COULD LOSE

RTO <6h
LONGEST POSSIBLE DOWNTIME

60s
CHECK INTERVAL

4×
RECOVERY DRILLS PER YEAR

24/7 monitoring & alerts
Problems are caught early and the right people are told straight away.

Response by urgency
Response targets, escalation paths, and how we notify you are clearly defined.

Monthly reports
A summary of uptime, incidents, updates, and work in progress.

- Documented AIPJ3 operating model: two clouds (CloudKilat + GCP) with one on standby, daily encrypted off-site backups, kept for 30 days and archived for 12 months, plus monthly operational reports.

PRACTICAL AI

AI for real work, not for show.

We only recommend AI when it clearly makes your work faster, more accurate, or your decisions better. If it doesn't, we'll tell you plainly.

01

Reading documents automatically

Turn archives, forms, and reports into neat, searchable data, with no retyping.

02

Question-and-answer assistants

Ask anything about your organisation's documents and get answers with their sources.

03

Demand forecasting

Plan stock, budgets, and demand from data you already have.

04

Faster building with AI

Help with code review, writing tests, and moving old systems to new ones.

OUR GROUND RULES

- Private or self-hosted models where data cannot leave your environment.
- Client data is never used to train models.
- A person reviews every output that matters.
- Tested before use, with clear measures of success.
- Audit logs and firm data boundaries.

We don't sell AI as a feature. We offer a measurable improvement, or nothing at all.

ACTIVE R&D AND PILOTS · SELECTIVE DEPLOYMENT

SELECTED WORK

Systems in daily use.

Seven projects we can talk about openly. The rest are under NDA.

01	Qlola	Bank Rakyat Indonesia	2022 — now	Corporate banking
02	AIPJ3	Australia–Indonesia Partnership for Justice	2018 — 2024, 2026	Justice platform
03	Bioskop Online	Visinema Pictures	2021 — 2025	Streaming
04	INKLUSI	Australia–Indonesia Partnership	2026	Inclusion program
05	IFDA	World Resources Institute Indonesia	2026	Climate & logistics
06	ADME	ASEAN Secretariat	2023 — now	M&E system
07	Pacific Paint	Pacific Paint	2023, 2025 — 2026	Retail & visualizer

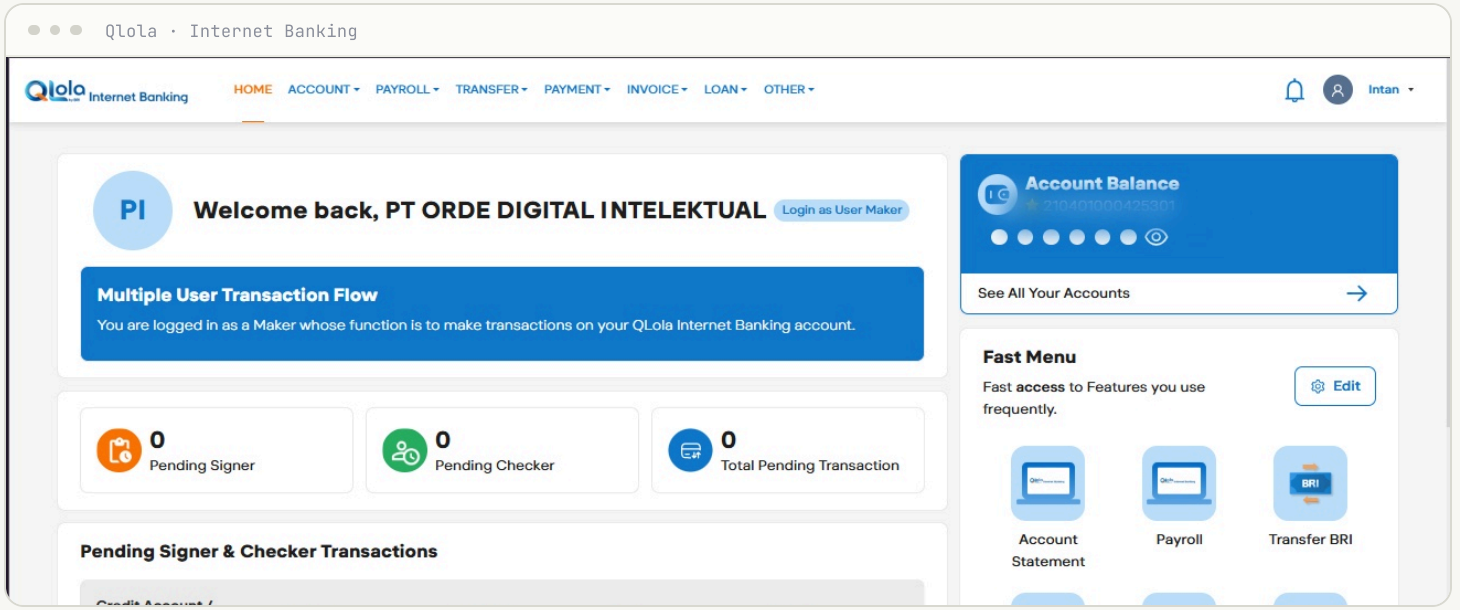
CASE STUDY 01 · BANKING

Corporate internet banking used by 50,000+ people at once.

CLIENT	Bank Rakyat Indonesia (BRI)
YEAR	2022 — present
ROLE	Technology Partner
SCOPE	Development & maintenance

Qlola is BRI's internet banking service for companies. We build and maintain its features, from cash management, payroll, transfers, and payments to invoices and loans, including multi-step approval flows (maker, checker, signer).

The platform serves users across Indonesia and keeps evolving with ongoing operational support.



QLOLA CORPORATE INTERFACE · MULTI-STEP APPROVAL FLOW

01 Cash management and payments

02 Payroll, transfers, invoices, and loans

03 Secure multi-step approvals

50,000+
CONCURRENT USERS

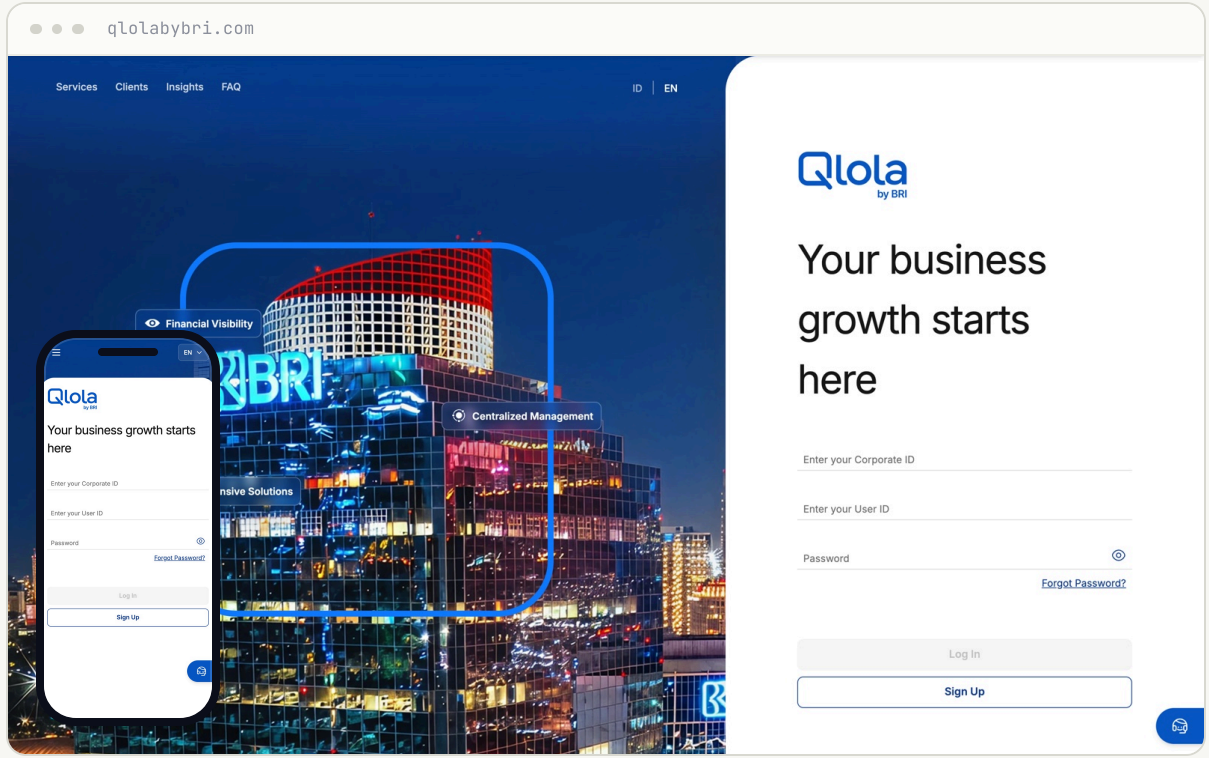
4 yrs
CONTINUOUS DEVELOPMENT

1
PLATFORM, MANY MODULES

CASE STUDY 01 · BANKING · PLATFORM

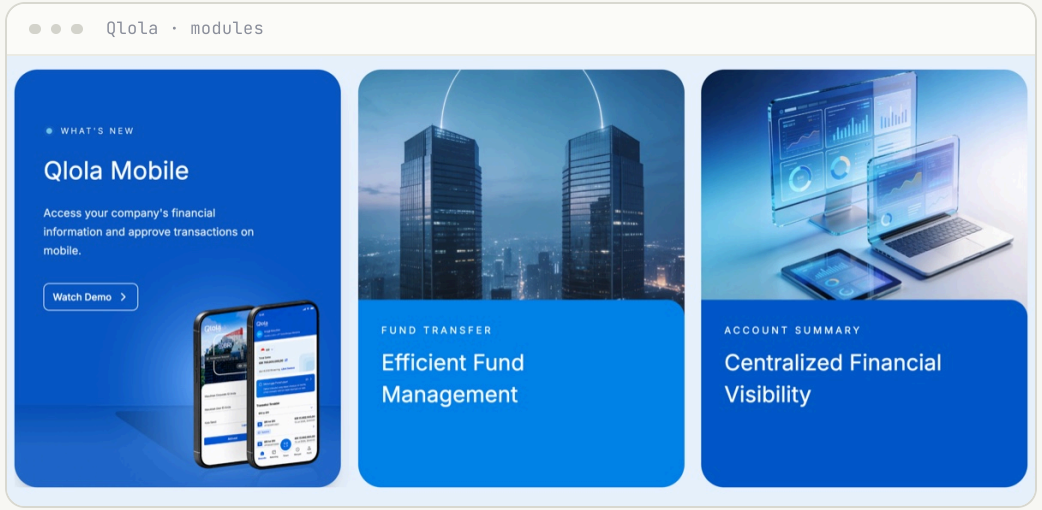
One platform for the entire corporate banking workflow.

The public platform, the mobile experience, and the modules behind it — designed, built, and operated with BRI.



QLOLABYBRI.COM · PUBLIC PLATFORM

CASH MANAGEMENT · PAYROLL · TRANSFERS · PAYMENTS · INVOICES · LOANS



QLOLA MOBILE · FUND TRANSFER · ACCOUNT SUMMARY

2026 RECOGNITIONS

Best Cash Management Bank 2026

Best Transactional Banking Online Platform 2026

Domestic Liquidity Management Bank of the Year 2026

RECEIVED BY QLOLA (BRI)

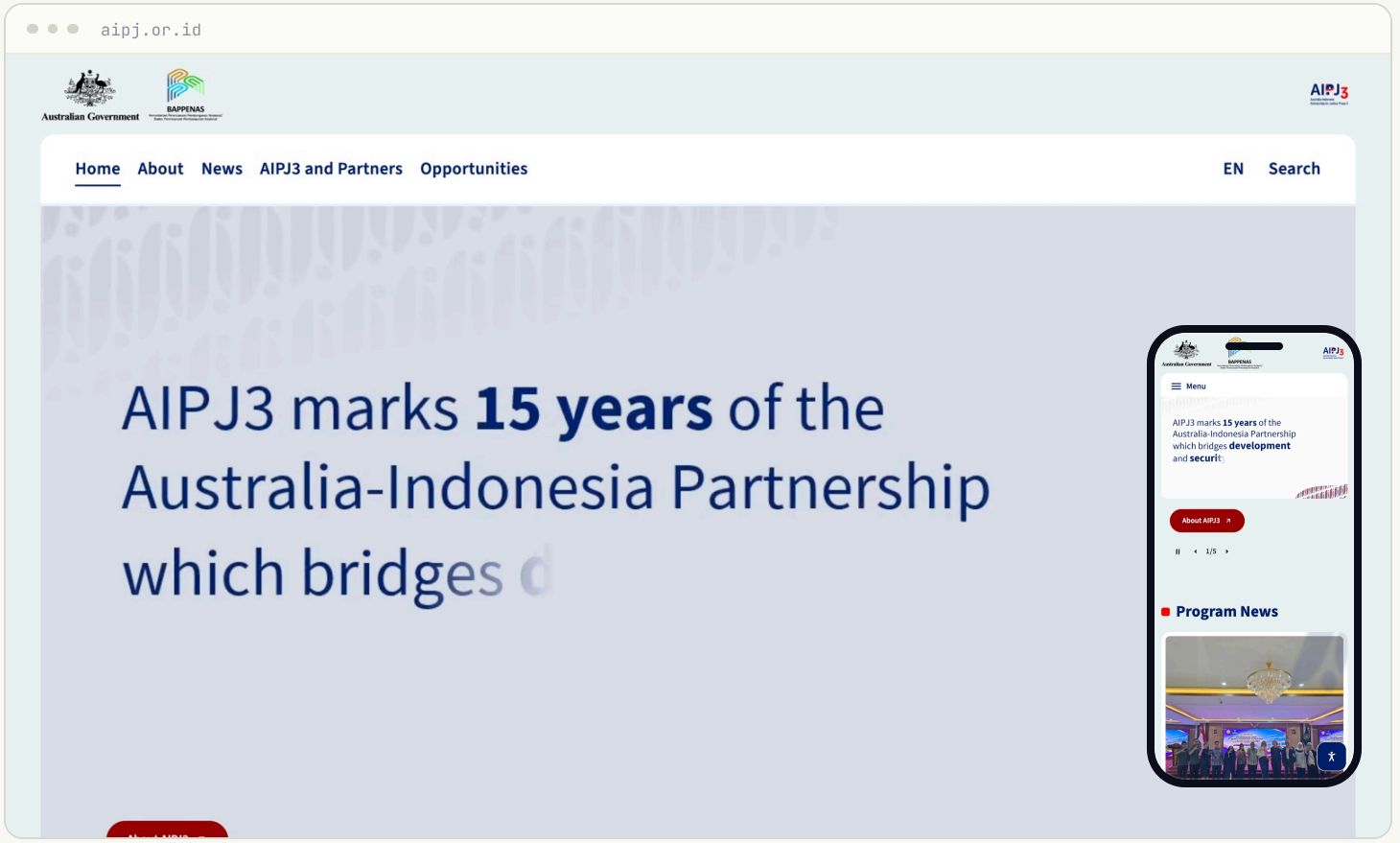
CASE STUDY 02 · JUSTICE & GOVERNMENT

Six years as partners, not just a handover.

CLIENT	Australia–Indonesia Partnership for Justice 3 (DFAT)
YEAR	2018 — 2024, 2026
ROLE	Technology Partner
SCOPE	Design, development, maintenance, content support

We designed and built the bilingual AIPJ3 website for publications, program news, opportunities, and partner information. After launch, we kept managing it.

Security and accessibility are documented and tested: a risk analysis and mitigation plan, a WCAG 2.1 AA audit, monitoring every 60 seconds, and automatic switchover to a backup server within 180 seconds.



AIPJ.OR.ID · BILINGUAL EN / ID · WCAG 2.1 AA AUDIT

2,155
USERS IN 106 DAYS

62.2%
ENGAGEMENT RATE

87s
VISIT LENGTH FOR HUMAN USERS (INDONESIA)

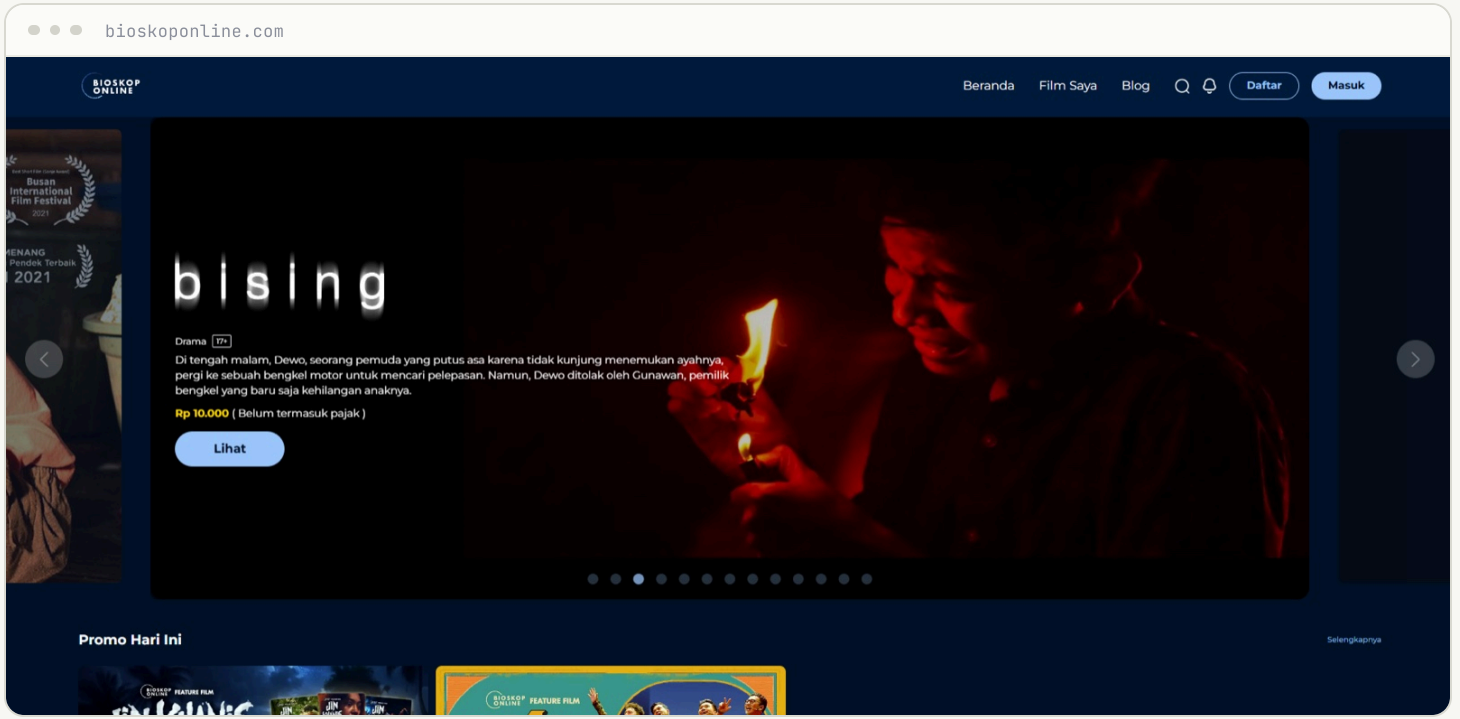
CASE STUDY 03 · MEDIA & STREAMING

Indonesian films, watched by thousands at the same time.

CLIENT	Visinema Pictures
YEAR	2021 — 2025
ROLE	Technology Partner
SCOPE	Development & maintenance

Bioskop Online was a subscription streaming service for Indonesian films. We were its technology partner, covering the film catalogue, playback, payments, and day-to-day operations when new films were released.

We kept the platform running smoothly through peak release windows, when 5,000–10,000 people were watching at the same time.



BIOSKOP ONLINE · HOMEPAGE AND RELEASE CATALOGUE

01 Catalogue and release schedule

02 Playback, payments, access rights

03 Ready for audience surges

5–10k
CONCURRENT USERS

4 yrs
PLATFORM OPERATION

3
CATALOGUE, PLAYBACK, PAYMENTS

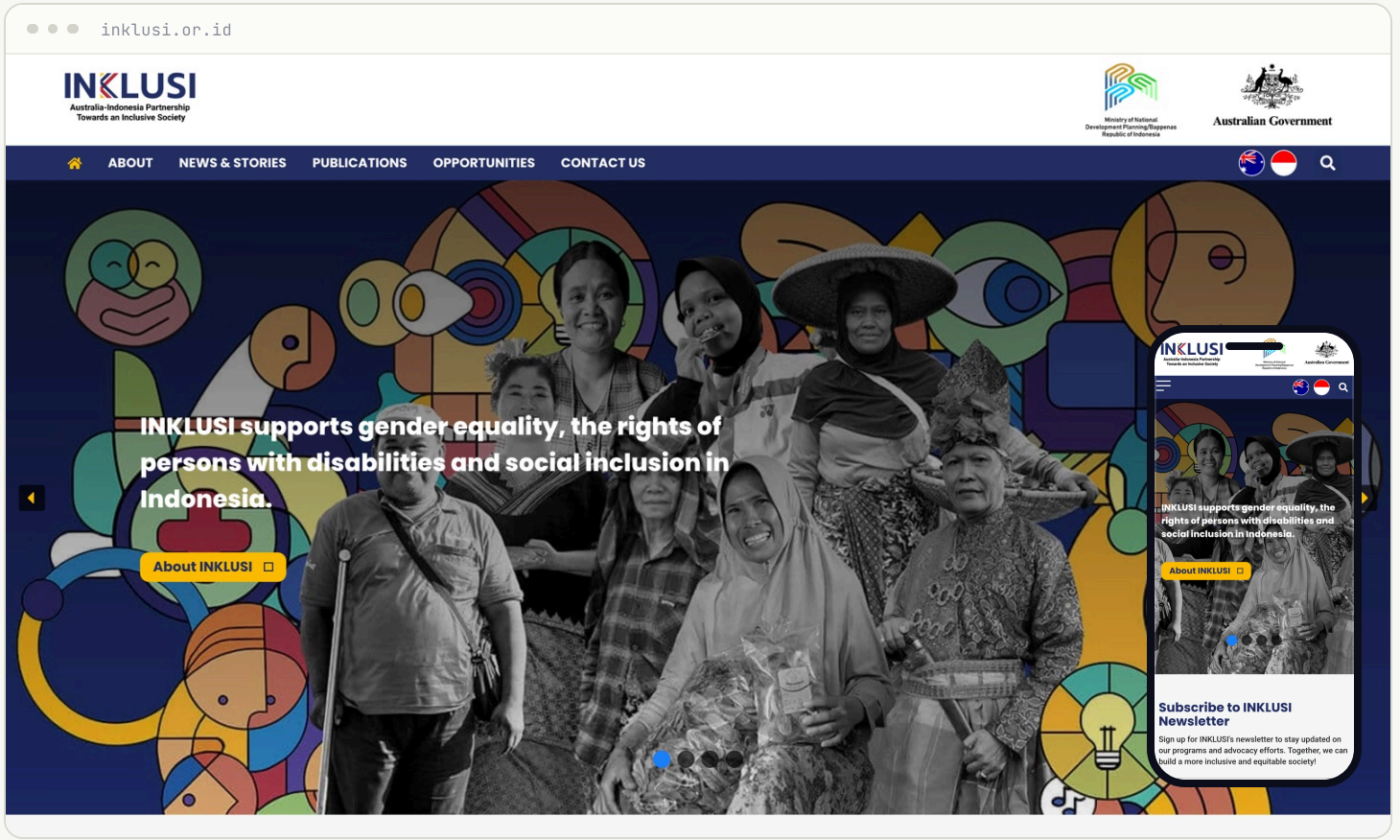
CASE STUDY 04 · INCLUSION & DEVELOPMENT

Keeping a national inclusion program's voice heard.

CLIENT	INKLUSI — Australia–Indonesia Partnership Towards an Inclusive Society
YEAR	2026
ROLE	Technology Partner
SCOPE	Maintenance & content management

INKLUSI works for gender equality, disability inclusion, and social inclusion across Indonesia. We look after its official website and help its team publish content every day.

Our work covers CMS management, publishing support, site speed, security, and accessibility.



INKLUSI.OR.ID · CONTENT MANAGEMENT AND SITE UPKEEP

2026
MAINTENANCE ENGAGEMENT

CMS
MANAGEMENT & PUBLISHING

Public
BILINGUAL WEBSITE

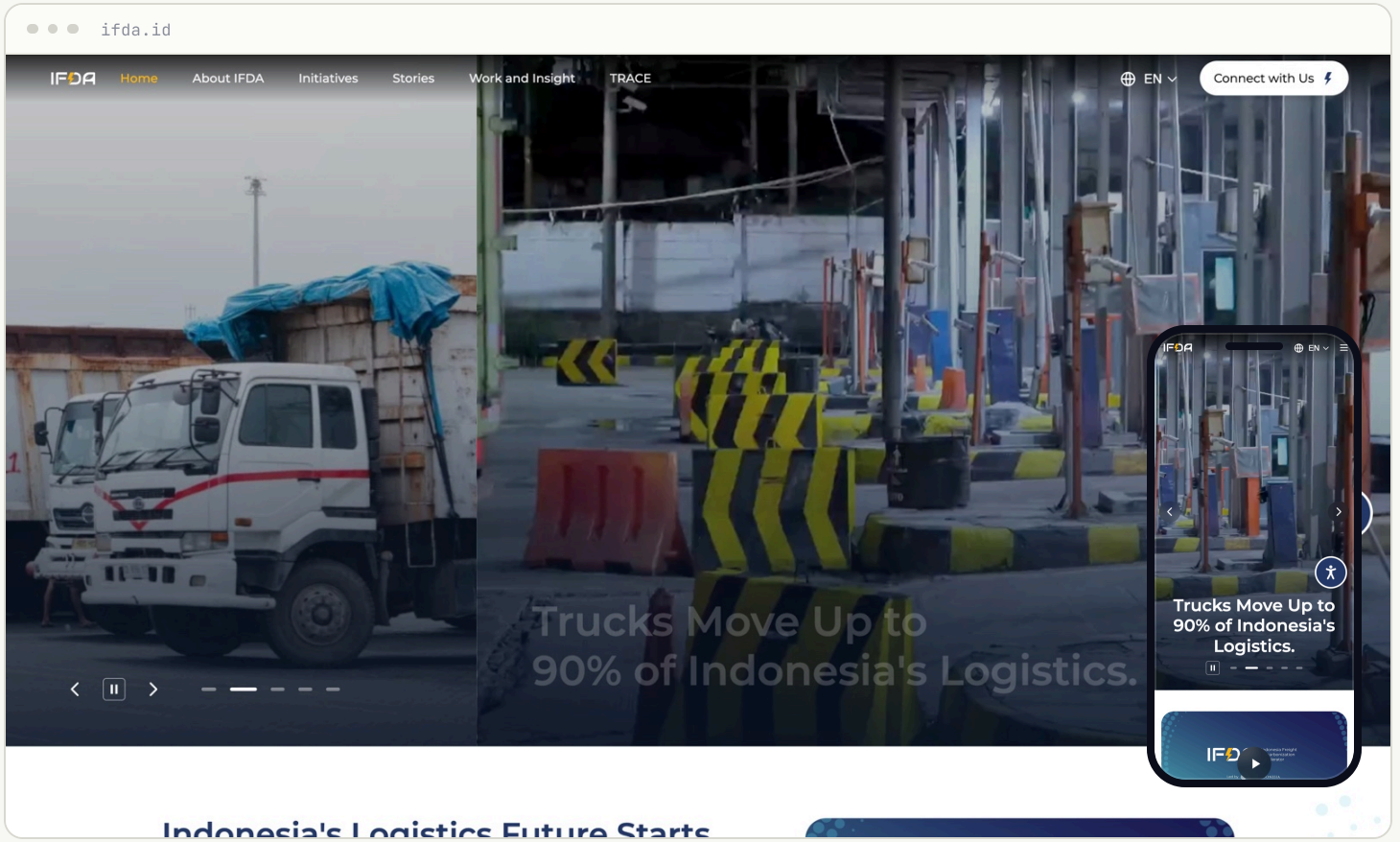
CASE STUDY 05 · CLIMATE & LOGISTICS

A climate website, built and then moved in a single engagement.

CLIENT	World Resources Institute Indonesia
YEAR	2026
ROLE	Technology Partner
SCOPE	Development & migration

IFDA (the Indonesia Freight Decarbonization Accelerator) needed a public home for research, initiatives, and stories about cutting emissions in freight and logistics.

We built the site, then moved it to WRI's own server, with a record of starting speed and security levels to support handover.



IFDA.ID · RESEARCH AND INITIATIVES ON FREIGHT DECARBONIZATION

Build
DESIGN & DEVELOPMENT

Migrate
TO WRI'S OWN SERVER

2026
DELIVERED AND LIVE

CASE STUDY 06 · REGIONAL GOVERNANCE

Tracking and assessing programmes of the ASEAN Socio-Cultural Community.

CLIENT	ASEAN Secretariat
YEAR	2023 — present
ROLE	IT Consultant
SCOPE	Monitoring & evaluation system

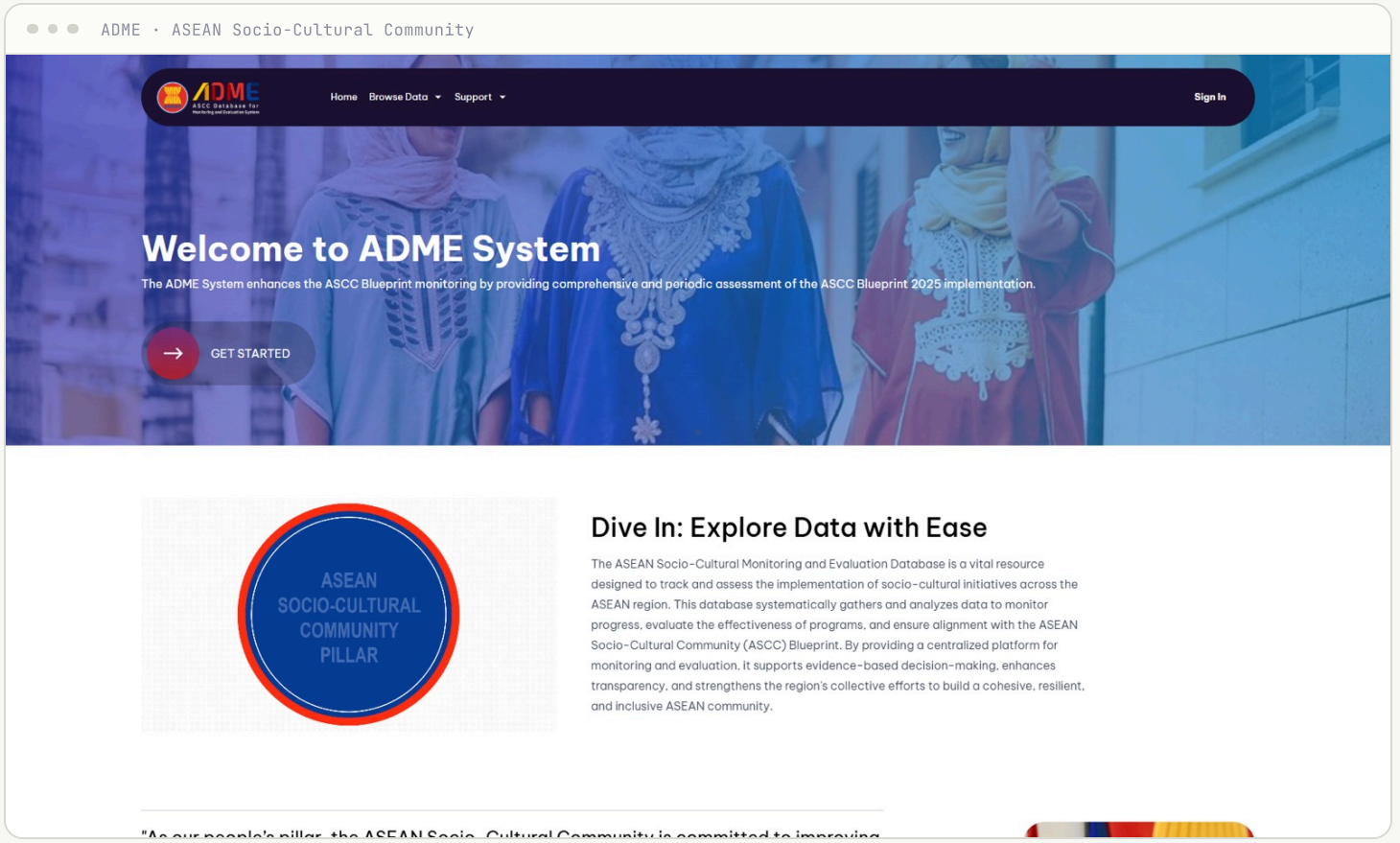
ADME helps monitor and evaluate ASEAN's socio-cultural programmes. We work with the Secretariat as IT consultant: turning needs into system requirements, overseeing delivery, and preparing technical documentation.

The result turns programme data into reports that help decision-makers across the region.

2023
ENGAGEMENT STARTED

M&E
PROGRAMME DATA

Regional
ASEAN SECRETARIAT



ADME · ASEAN SOCIO-CULTURAL COMMUNITY MONITORING PLATFORM

CASE STUDY 07 · RETAIL & MANUFACTURING

Customers can see the colour on their vehicle before buying.

CLIENT	Pacific Paint
YEAR	2023, 2025 — 2026
ROLE	Technology Vendor
SCOPE	Website revamp & automotive visualizer

We refreshed Pacific Paint's website and built an automotive paint visualizer. With it, customers can see the final finish on their own vehicle before they order.

The engagement also included layout fixes, stronger security, and 12 months of maintenance.

Visualizer
AUTOMOTIVE MODULE

Hardened
SECURITY REVIEW

12 mo
MAINTENANCE INCLUDED



PACIFIC PAINT · WEBSITE AND AUTOMOTIVE PAINT VISUALIZER · WITH PENSIL MEDIA

CLIENTS & SECTORS

Trusted by institutions that can't afford to get it wrong.

BRI	ASEAN	WORLD RESOURCES INSTITUTE	ADDITIONAL WORK UNDER NDA
VISINEMA	BCAfinance	The Asia Foundation	narasi
Labuan Bajo Flores Tourism Authority	PERSIB	Kementerian Pertanian Republik Indonesia	

BANKING
Corporate banking, payments, finance

GOVERNMENT
Justice, defence, environment

DEVELOPMENT
DFAT programs, climate, inclusion

MEDIA
Streaming, publishing, creative

INDUSTRY
Retail, manufacturing, tourism

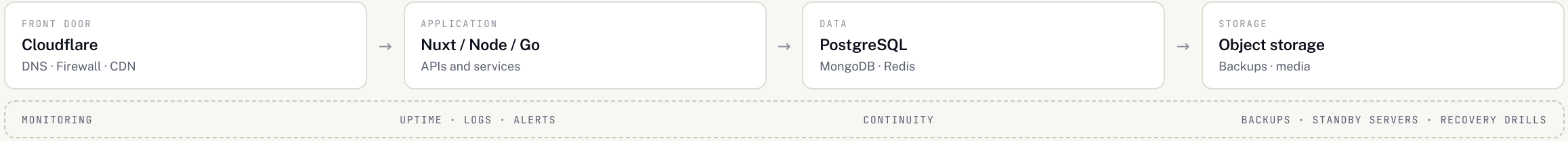
TECHNOLOGY

Technology chosen for the next five years, not just for the demo.

APPLICATION	DATA	PLATFORM	CONTENT & AI
Nuxt / Vue	PostgreSQL	Docker	Strapi / WordPress
TypeScript	MongoDB	Google Cloud	OCR & extraction
Node.js / Elysia	Redis	Cloudflare	LLM / RAG
Go	Object storage	Dedicated servers	Forecasting

EXAMPLE SYSTEM LAYOUT

A PATTERN WE OFTEN USE



HOW WE CHOOSE

We pick technology that can grow with your business, keeps maintenance costs low over the long run, and is easy for your own team to manage.

THE PEOPLE BEHIND ORDENT

Small enough to truly care. Experienced enough to finish the job.

Our senior team is based in Bandung and works with clients across Indonesia, Australia, and Southeast Asia. Engineers, designers, testers, infrastructure specialists, and project managers work side by side and stay in direct contact with you.

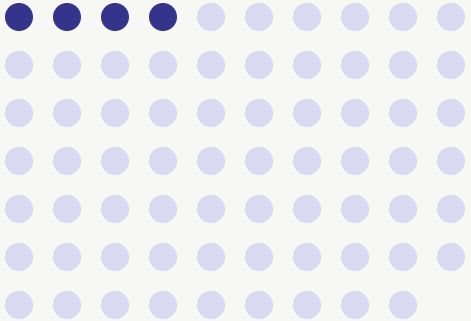
Pratiwi Sukmawati
Managing Director

Dimas Satrio Hutomo
Business & Product Director

Muhammad Shafhi K.
Technology & Production Director

Weighy Wirayudha
Operations Manager

69



People across engineering, design, QA, DevOps, and project management.

EXPERTISE

ENGINEERING | PRODUCT DESIGN | QA | DEVOPS | DELIVERY MANAGEMENT | DATA

COMPANY INFORMATION

Complete paperwork, ready for procurement.

LEGAL NAME	PT Orde Digital Intelektual
FOUNDED	2015 · Bandung, Indonesia
HEADQUARTERS	Sinom No. 1, Bandung, Indonesia
REGISTRATION	NPWP and NIB available on request
CONTACT	tiwi@ordent.co · +62 822 1425 0262
WEBSITE	ordent.co

DOCUMENTS WE CAN SEND ON REQUEST

- [ ] Company deed (akta pendirian)
- [ ] NIB — business identification number
- [ ] NPWP — tax registration
- [ ] Bank reference letter
- [ ] Signed company profile and past performance references

Vendor registration

We complete and sign forms on request.

NDA before we talk

We're happy to sign an NDA before any technical detail is shared.

References

We share client contacts for shortlisted work.

GET IN TOUCH

Got a plan or a tech problem? Let's talk it through.

Tell us what you're facing. We'll help map the most sensible path: research first, a solid system design next, and AI where it adds the most value to your business. The first conversation is free of commitment.

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